

The Cheese Club

What is The Cheese Club?

The Cheese Club is for all of our customers who can not get into The Cheese Shop as often as they would like & are therefore dissatisfied with the cheese that they have to buy elsewhere.

It is also for those who would simply like an enjoyable education from exposure to cheeses that they would not normally come by. Cheese Club membership also entitles the holder to a 10% discount on any purchase in the Cafe or Larder here at Richmond Hill (excluding functions & vouchers).

How does it work?

Once a member has paid the annual fee of \$38.50 (GST inclusive) & we receive the form overleaf, they then receive via email, approximately every 8 weeks for twelve months, an invitation to order from the current offer.

These offers will comprise of several cheeses, which have been chosen for their seasonal quality & interest. The cheeses on offer will be at less than retail prices, allowing you to recoup your initial registration fee. Members are able to order offers as gifts & have them sent to friends & family around Australia. Additional items that are not part of the offer can be arranged to be sent with their box of cheese & each offer will include a specially selected 'Shopping List' full of goodies from our Larder especially for Members. Members are not restricted to only ordering from the offer & may order items at other times throughout the year.

Once we receive your order, we then send the cheese to you on a pre-advised day, by overnight courier (although a few areas may require a two or three-day service). The cheeses are packed in a specially designed cool-box with information sheets about the cheese & how to use & store it properly.

Memberships can be given to friends or family as a gift, enabling them to then receive the invitations to order offers in the future. A Certificate of Registration can be sent to the recipient in this situation.

How do you join?

To register for The Cheese Club, please visit our website www.rhcl.com.au/cheese-club/join. Alternatively, you may fill in the form overleaf & mail it back to us.

We suggest you list a business address, including the company name, as a delivery address wherever it is possible to ensure secure delivery of your cheese. We will then send you information regarding the next offer – after that all you do is order & enjoy the cheese. If you have any questions, please don't hesitate to call the Cheese Club Team at any time.



The Cheese Club

Registration Form

To ensure that we have your correct details, **could you please fill out all the sections** below before returning this form to thecheeseclub@rhcl.com.au

The **Delivery Instructions** section is very important, in case you are not available when the cheese arrives.

Nominate the **Delivery Address** as the one that someone is most likely to be at during business hours. This cannot be a PO Box.

1. MEMBER DETAILS

TITLE	FIRST NAME	SURNAME	
PHONE NUMBER		MOBILE	
EMAIL			
Mailing Address		Delivery Address (if same as Mailing Address leave blank)	
BUSINESS NAME (IF APPLICABLE)		BUSINESS NAME (IF APPLICABLE)	
ADDRESS		ADDRESS	
SUBURB		SUBURB	
STATE	POST CODE	STATE	POST CODE

2. DELIVERY INSTRUCTIONS

Special instructions for the delivery driver **if no one is at the delivery address at the time of delivery.**

I.e. 'leave with neighbour', or 'leave on the back porch in the shade'.

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3. PAYMENT INFORMATION

MasterCard Visa Amex

CREDIT CARD NUMBER	
NAME ON CARD	
EXPIRY DATE	CCV

SIGNATURE: _____

DATE: _____

We would love to know how you heard about the cheese club. Please tick below.			
<input type="checkbox"/> Another member	<input type="checkbox"/> Our website	<input type="checkbox"/> In store	<input type="checkbox"/> Other.....

You will receive an email when your membership is due to expire. Should you wish to discontinue your membership, you may opt out at this point.

